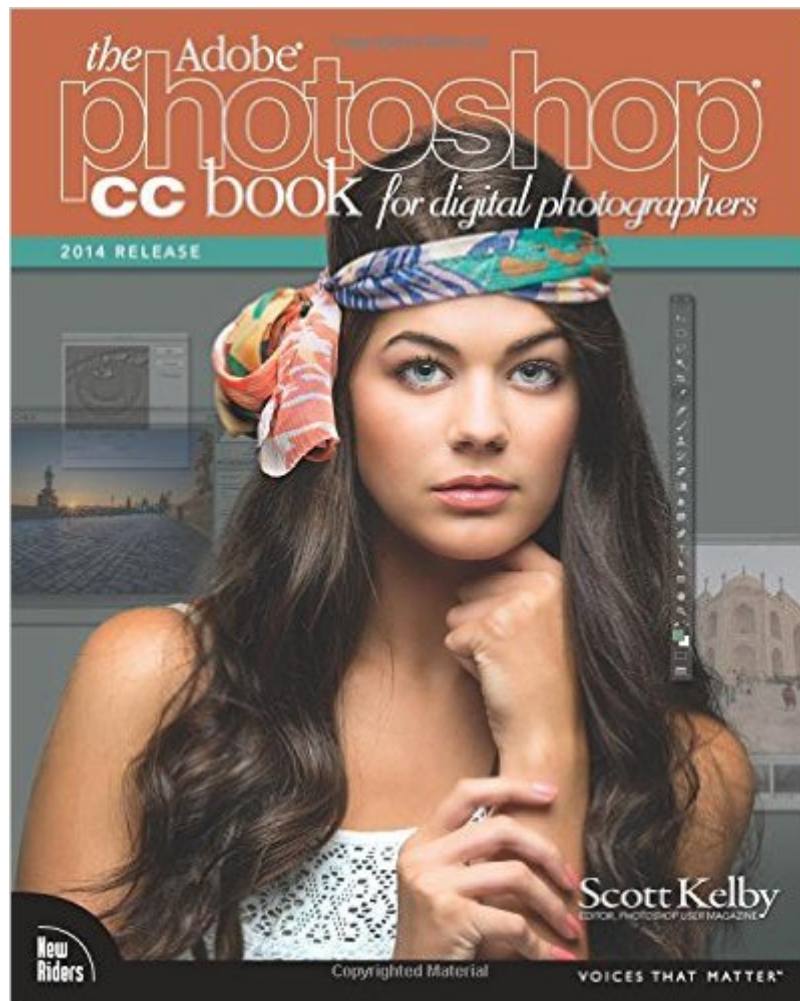


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The Adobe Photoshop CC Book For Digital Photographers (2014 Release) (Voices That Matter)



Synopsis

Scott Kelby, Editor and Publisher of Photoshop User magazineâ “and the best-selling photography book author in the world todayâ “once again takes this book to a whole new level as he uncovers more of the latest, most important, and most useful Adobe Photoshop techniques for digital photographers. This update to his award-winning, record-breaking book does something for digital photographers thatâ s never been done beforeâ “it cuts through the bull and shows you exactly â how to do it.â • Itâ s not a bunch of theory; it doesnâ t challenge you to come up with your own settings or figure it out on your own. Instead, Scott shows you step by step the exact techniques used by todayâ s cutting-edge digital photographers, and best of all, he shows you flat-out exactly which settings to use, when to use them, and why. Thatâ s why the previous editions of this book are widely used as the official study guide in photography courses at colleges and universities around the world. LEARN HOW THE PROS DO IT

Each year, Scott trains thousands of professional photographers on how to use Photoshop, and almost without exception they have the same questions, the same problems, and the same challengesâ “and thatâ s exactly what he covers in this book. Youâ ll learn: The sharpening techniques the pros really use. The prosâ  tricks for fixing the most common digital photo problems fast! How to process HDR (High Dynamic Range) images to get realistic looking images, as well as the heavily tone-mapped hyperreal look. How to master Photoshopâ s Content-Aware features. How to use Photoshopâ s video editing features to make movies from your DSLR videos. How to process RAW images like a pro (plus how to take advantage of all the new Camera Raw features in CC). The latest Photoshop special effects for photographers (thereâ s a whole chapter just on these!). A host of shortcuts, workarounds, and slick â insiderâ  tricks to send your productivity through the roof! Plus, Scott includes a special chapter with his own workflow, from start to finish, and each chapter ends with a Photoshop Killer Tips section, packed with time-saving, job-saving tips that make all the difference. He also provides four bonus chapters, along with all the images used in the book for download on the bookâ s companion webpage. If youâ re a digital photographer, and if youâ re ready to learn all the â tricks of the tradeâ  • the same ones that todayâ s leading pros use to correct, edit, retouch, and sharpen their workâ “then youâ re holding the book that will do just that.

Book Information

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Customer Reviews

Another version of Adobe Photoshop was born so there must be another book on the subject authored by Scott Kelby. And so there is but I have to wonder if life is more difficult for him with the fairly new method of product distribution adopted by Adobe. With the subscription access to Photoshop, notifications of updates just appear on your computer and you download them. I received such a notification several months ago and it turned out to be a whole new version of the program. I noted that a number of months had gone by after that before Kelbyâ™s book was ready for publication. Be that as it may, itâ™s here so letâ™s take a look at it. Like all his other books in this series, it is a soft cover volume, 379 pages in length, down from 485 pages in the previous book which covered versions CS6 and CC. One reason for the diminished size is the fact that several features have been omitted from the book and are now available as âœbonus chaptersâ • downloadable from Kelbyâ™s website. I note that the suggested book price has not diminished, it is \$54.99, the same as the CC & CS6 version. As of the date of the writing of this review, the CC 2014 Release Book was \$33.90 on .com. Again, like this bookâ™s predecessors, it is written and published in a very readable fashion with the text and illustrations going down each page in lock step so that the reader does not have to search all over for the picture or screen shot that illustrates the text. Also like its predecessors, the book is task oriented, that is, the reader can look in the Table of Contents for a topic and then find a listing of a number of Photoshop tasks relating to that topic. Each task then covers from 2 to 5 pages to describe the steps required to accomplish that task.

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